

W N E L

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WELCOME
TO THE WORLD
OF EVENTS

A M E



GL EVENTS, EXPERTISE-BASED DIFFERENTIATION

GL events is a benchmark player providing integrated solutions and services for events across three main industries:

- Congresses, conferences and conventions,
- Cultural, sporting, political and corporate events,
- Trade and consumer shows, B2B and B2C exhibitions.

“GL EVENTS THE ONLY
GLOBAL PLAYER
ON THE MARKET”

The Group operates on behalf of a broad range of public and private clients in France and throughout the world: companies, institutions, event organisers. It assists them at every stage of the process, from definition of their event strategies to final implementation in the field.

A GLOBAL PLAYER

For more than ten years, GL events has established its position as a top-tier international provider of solutions and services for events based on:

- More than 90 locations on five continents: agencies or venues under management,
- Participation in the largest global events: Olympic Games, World Cups, international meetings... for which GL events maintains a track record of success as a major contributor, based on the quality of its services,
- Capacity to manage multi-national teams and projects,
- Highly effective logistics capabilities covering the entire supply chain.

CORPORATE SOCIAL RESPONSIBILITY

Since its sustainability policy, introduced in 2009, GL events has gradually integrated corporate social responsibility across its processes and business lines. Ongoing deployment of three programmes: Think Green (environment), Think People (employment and workplace conditions), and Think Local (social progress) is part of a continuous improvement approach; addressing different challenges according to the Group's activities: eco-design, waste management, power consumption, transport, certification, diversity, local value creation, etc.

THREE STRATEGIC BUSINESSES



**GL EVENTS
LIVE**

FROM THE DESIGN TO
THE ACCOMPLISHMENT
OF YOUR EVENT



**GL EVENTS
EXHIBITIONS**

A WORLD-CLASS PLAYER
WITH A LOCAL FOCUS



**GL EVENTS
VENUES**

A GLOBAL NETWORK
OF VENUES

GL EVENTS LIVE

FROM THE DESIGN TO THE ACCOMPLISHMENT OF YOUR EVENT

Combining event communications, consulting and services, the Live division offers all solutions necessary to successfully produce an event.

The event consulting agency, Live! by GL events, assists clients in defining and implementing their communication strategy. Dedicated teams then address the full range of service needs: construction of temporary facilities hosting the public (structures and grandstands), fit-out (stands, power, furniture, signage, audiovisual, etc.) and finally, reception services (hospitality services and catering services).


This service offering is continually expanding to meet the innovation requirements of the market.

DESIGN, CREATION,
PRODUCTION, LOGISTICS
(STRUCTURE, GRANDSTAND,
GENERAL CONTRACTING,
POWER, LAYOUT, STAND,
VIDEO SOUND LIGHTING,
FURNITURE, FLORAL
DECORATION, HOSPITALITY
SERVICES, CATERING
SERVICES)

€500.5 M TURNOVER

100 SPECIALISED JOBS

2.750 EMPLOYEES



**“A COMPLETE RANGE OF
EXPERTISE IN ORDER TO
SUCCESSFULLY DESIGN,
PRODUCE AND STAGE A
COMPLETE RANGE OF EVENTS”.**

FAN ZONE - LYON, FRANCE



“DESIGN, ORGANISE AND PRODUCE TRADE SHOWS, BRINGING TOGETHER B2B AND B2C COMMUNITIES”.

PREMIÈRE VISION ACCESSORIES - PARIS, FRANCE

GL EVENTS EXHIBITIONS

A WORLD-CLASS PLAYER WITH A LOCAL FOCUS

Close to the communities it services, GL events Exhibitions has established itself over the years as a world-class player, specialised in the organisation of trade and consumer shows in France and throughout the world.

The Group's trade and consumer shows cover a cross-section of major economic sectors: industry, building, leisure and culture, home and interior design, environment, trade and retail, etc. Within this context, strong sectors have emerged – fashion and fabrics, the food industry, swimming pools... – for which the Group organises international meetings, major events for the professionals of these industries. This broad sectoral coverage is reinforced by a geographic mix across several continents.

SIRHA, EUROPAIN, EQUITA, SAUT HERMÈS, OMNIVORE, PREMIÈRE VISION, INDUSTRIE, CFIA, PISCINE GLOBAL, PAYSALIA, BE POSITIVE, LYON INTERNATIONAL FAIR, WINES & GASTRONOMY, VIVING, RIO BOOK FAIR, KIDEXPO, GEEK, BRASIL BRAU, ESTETIKA...

€145^M TURNOVER

300 PROPRIETARY TRADE SHOWS AND EVENTS

380 EMPLOYEES

GL EVENTS VENUES

A GLOBAL NETWORK OF VENUES

The network of congress centres, exhibition centres and multi-purpose venues managed by GL events is unique due to the diversity of its offerings and its structures. Composed on the one hand of a premium portfolio of venues, located in major business tourism destinations such as Barcelona, Brussels, Budapest, The Hague; and on the other hand of a network in France, both in national and international destinations such as Paris, Lyon, Nice and Strasbourg, GL events Venues can support projects of all types and sizes on behalf of professional, associative and institutional clients.

€307.6 M TURNOVER

40 VENUES
UNDER MANAGEMENT

870 EMPLOYEES

CONGRESS CENTRES

Congresium Ankara (Turkey), Barcelona International Convention Centre (Spain), Square Brussels Meeting Centre (Belgium), Polydome (Clermond-Ferrand – France), Guangzhou Yuexiu International Congress Center (China), World Forum (The Hague – Netherlands), Lyon Convention Centre (France), Robert Schuman Convention (Metz – France), Nice Acropolis (France), Maison de la Mutualité (Paris – France), Palais Brongniart (Paris – France), Saint-Étienne Convention Centre (France), Strasbourg Convention and Exhibition Centre (France), Pierre Baudis Convention Centre (Toulouse – France), Valenciennes Convention Centre (France).

EXHIBITION CENTRES

Mégacité (Amiens – France), Hungexpo (Budapest – Hungary), Grand Halle d’Auvergne (Clermond-Ferrand – France), Eurexpo (Lyon – France), Expo Événements (Metz – France), Parc Floral (Paris – France), Paris Event Center (France), Riocentro (Rio de Janeiro – Brazil), São Paulo Expo (Brazil), Wacken Exhibition Centre (Strasbourg – Paris), Toulouse Expo (France), Lingotto Fiere (Turin – Italy), Le Chorus (Vannes – France).

RECEPTION VENUES

The seed (Istanbul – Turkey), La Sucrière (Lyon – France), Matmut Stadium of Gerland (Lyon – France), La Chesnay du Roy (Paris – France), Espace Vanel (Toulouse – France).

MULTIPURPOSE VENUES AND CONCERT HALLS

Zénith d’Auvergne (Clermond-Ferrand – France), Battersea Evolution (London – United Kingdom), Jeunesse Arena (Rio de Janeiro – Brazil), Le Scarabée (Roanne – France), Oval (Turin – Italy).

**“A NETWORK OF 40 MANAGED
EVENT VENUES IN FRANCE
AND IN INTERNATIONAL
DESTINATIONS”.**



SPORTING EVENTS

Rio Summer Olympic Games 2016 (Brazil), European Football Championship (France), Rugby World Cup (NZL), Emirates Airline Dubai Rugby Sevens (UAE), FEI World Cup Finals (Lyon – France), Saut Hermès – International Show Jumping (Paris – France), Royal Ascot (UK), Formula E championship (Paris – France), British Grand Prix (Silverstone – UK), 24 Hours of Le Mans (France), Ryder Cup (UK), Dubai Tour (UAE), UCI Road World Championships (Qatar), etc.

CULTURAL EVENTS AND CEREMONIES

Opening and closing ceremonies of the Africa Cup of Nations (Gabon), 50th Anniversary of the independence of the Republics of Congo and of Gabon, Centenary commemoration of the battle of Verdun (France), Expo Milano 2015 (Italy), Grand Stade inauguration (Lyon – France), International Film Festival (Cannes – France), Monte Carlo International Circus Festival (Monaco), Les Nuits Sonores (Lyon – France), Bocuse d'Or (Lyon, Paris, Moscow, Istanbul, Budapest, Mexico City, Rio de Janeiro), Mondial de la Bière (Brazil), Abu Dhabi Science Festival (UAE), etc.

CORPORATE EVENTS

Accor, Kérastase, Helena Rubinstein, L'Oréal, Lancôme, Janssen, Merk, Pierre Fabre, Roche Diagnostics, M6, McDonald's, Kronenbourg, Blédina, Mercedes, Volvo, Nissan, Loxam, Plastic Omnium, Dasir, Saint-Gobain, Orexad, Bluestar Silicone, Engie, etc.

POLITICAL EVENTS

COP22 (Marrakesh – Morocco), COP21 (Paris – France), COP20 (Lima – Peru), G20 (Brisbane – Australia), Annual meeting of the International Monetary Fund and the World Bank Group (Lima – Peru), Nuclear Security Summit (The Hague – Netherlands), etc.

CONSUMER AND TRADE SHOWS

Sirha (Lyon, Geneva, Mexico City, Budapest, São Paulo, Istanbul), Gulfood (Dubai – UAE), Première Vision (Paris, New York, Istanbul), Piscine Global (Europe, Middle East, Asia, Brazil), Paysalia (Lyon – France), Equita (Lyon – France), Lyon International Fair (France), Toulouse International Fair (France), Industrie (Lyon – France), Turin International book Fair (Italy), Minas Biennial International Book Fair (Brazil), Gaming Istanbul (Turkey), SARCDA (Johannesburg – South Africa), etc.

CONGRESSES, CONFERENCES AND CONVENTIONS

AFTES, ISPO, JFHOD, PPRS, SFAR, ACTU GREFFE, Congrès des Notaires, EANM, ECCE, ECTRIMS, Grand Ski, ISAKOS, JRES, SYNERGIE & RESISTANCE VIH (10th edition), Matériau, AFRAVIH, ESTRO, ESOC, IEEE, etc.

REFERENCES

FOR GL EVENTS,
A SUCCESSFUL EVENT
IS AN IDEA,
AN ORGANISATION,
A DESTINATION,
A COMPREHENSIVE RANGE
OF SOLUTIONS...

WELCOME TO THE WORLD
OF EVENTS

€953_M
TURNOVER (49% FROM
INTERNATIONAL MARKETS)

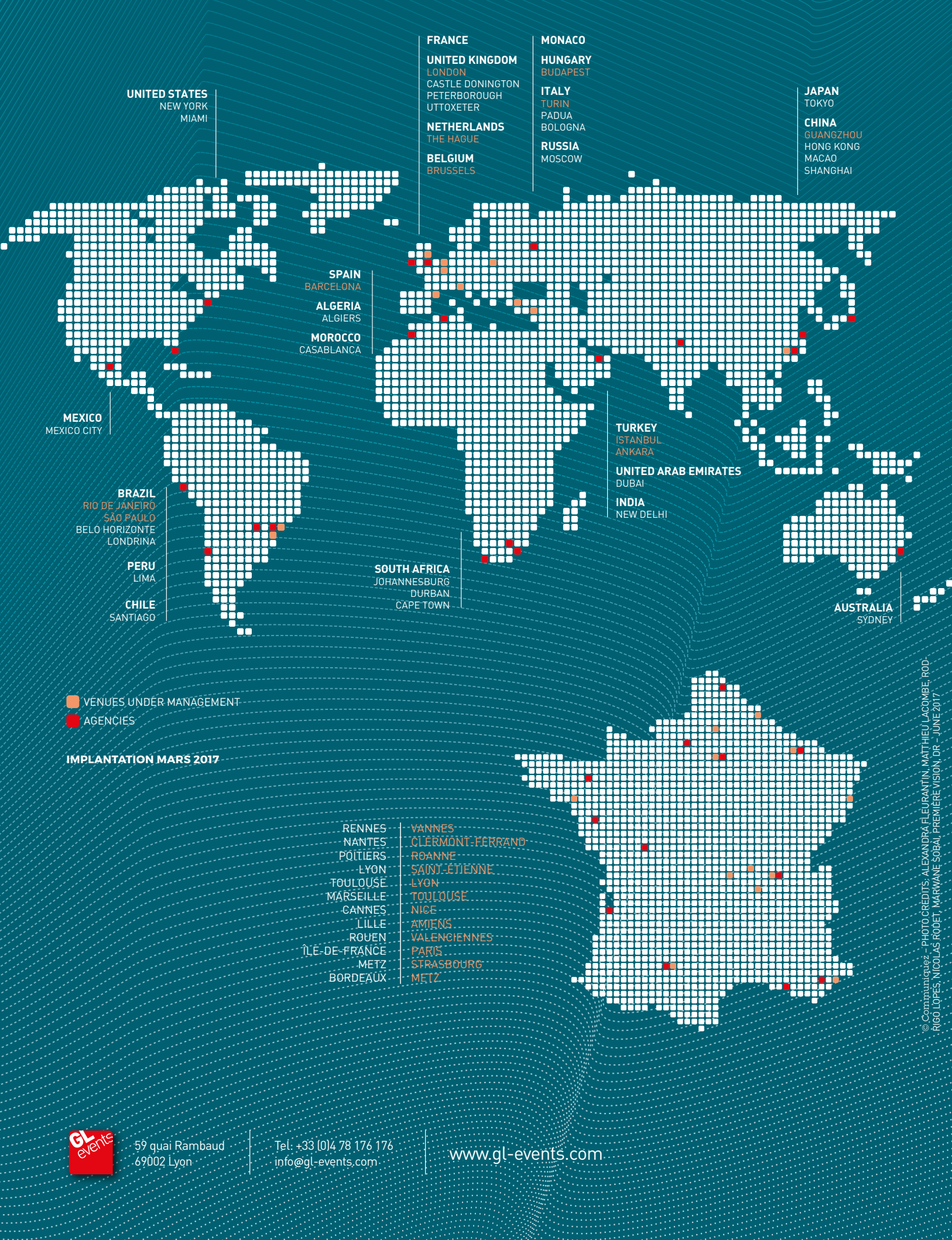
+4,200
EVENTS STAGED

+90
LOCATIONS WORLDWIDE

+12 MILLION
VISITORS AND EXHIBITORS
PER YEAR

+3,900
EMPLOYEES
(36% OUTSIDE OF FRANCE)

A RESPONSIBLE
CORPORATE
STAKEHOLDER



UNITED STATES
NEW YORK
MIAMI

FRANCE
UNITED KINGDOM
LONDON
CASTLE DONINGTON
PETERBOROUGH
UTTOXETER
NETHERLANDS
THE HAGUE
BELGIUM
BRUSSELS

MONACO
HUNGARY
BUDAPEST
ITALY
TURIN
PADUA
BOLOGNA
RUSSIA
MOSCOW

JAPAN
TOKYO
CHINA
GUANGZHOU
HONG KONG
MACAO
SHANGHAI

SPAIN
BARCELONA
ALGERIA
ALGIERS
MOROCCO
CASABLANCA

MEXICO
MEXICO CITY

BRAZIL
RIO DE JANEIRO
SÃO PAULO
BELO HORIZONTE
LONDRINA

PERU
LIMA

CHILE
SANTIAGO

SOUTH AFRICA
JOHANNESBURG
DURBAN
CAPE TOWN

TURKEY
ISTANBUL
ANKARA
UNITED ARAB EMIRATES
DUBAI
INDIA
NEW DELHI

AUSTRALIA
SYDNEY

■ VENUES UNDER MANAGEMENT
■ AGENCIES

IMPLANTATION MARS 2017

RENNES	VANNES
NANTES	CLERMONT-FERRAND
POITIERS	ROANNE
LYON	SAINT-ETIENNE
TOULOUSE	LYON
MARSEILLE	TOULOUSE
CANNES	NICE
LILLE	AMIENS
ROUEN	VALENCIENNES
ÎLE-DE-FRANCE	PARIS
METZ	STRASBOURG
BORDEAUX	METZ



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